



Business Law Section of the State Bar of California

## Cyberspace Law Committee E-Bulletin

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To All Cyberspace Committee Members and Friends:

The next meeting of the Cyberspace Committee will be held from 10:30 a.m. to 12:30 p.m. on Thursday, May 10, 2007 at the Bingham McCutchen office in East Palo Alto.

Thanks to our member Jim Snell at Bingham McCutchen for hosting this meeting!

Details are as follows:

Date: Thursday, May 10, 2007

Time: 10:30 am to 12:30 pm

Place: Bingham McCutchen LLP, 1900 University Ave., East Palo Alto, CA 94303-2223

**AND BY TELECONFERENCE - 1-866-548-4705 CALL ID #882704.**

**This meeting will feature a 1 hour MCLE program on CLICK FRAUD by our esteemed member, Professor [Eric Goldman](#), Director of the High Technology Law Institute and Assistant Professor at Santa Clara School of Law. This talk will discuss online advertising and the problem of click fraud, including updates on the status of recent lawsuits.**

Eric's program will take place from 11:30 am to 12:30 pm. 1 hour of MCLE credit will be available for this program, for which California State Automobile Association will be the MCLE provider. If you wish to attend the MCLE portion of the program, please email Denise Olrich at [olrich@welcholrich.com](mailto:olrich@welcholrich.com) and we can send the written materials to you.

Hope to see you Thursday in East Palo Alto!

Best regards,

Denise Olrich  
Chair, Cyberspace Committee

The complete meeting agenda is set forth below:

**AGENDA**

- I. Approval of Minutes of April 12, 2007 Meeting in Irvine, CA - Bennet Kelley
- II. Membership (10 Mins. )
  - A. Officers for 2007-08 term - Denise
  - B. Committee Membership Vacancies - Denise
- III. Subcommittee Reports (15 Min)
  - A. E-Commerce/Privacy, - Francoise Gilbert and Rudy Guyon
  - C. Legislative/Regulatory – Bennet Kelley (State) and Sue Krenek (Federal)
  - D. Newsletter & Blog – Denise Olrich
  - E. Constituent Communications/Website - Matt Cooney & Michael Dergosits
  - F. Telecom and IP – Konrad Trope and Kristie Prinz
  - G. Speakers – Rob Hale and Matt Cooney
- IV. Liaisons to Other Committees, including: (10 Min)
  - A. Executive Committee - Dan Appelman
  - B. Corporate Law Depts. Committee - David Tollen
  - C. Corporations Committee - James Thomson
- V. Programs – Discussion of upcoming programs by Committee or members: (15 Min)
  - A. State Bar of California, Annual Meeting, Anaheim, CA, September 27-30, 2007 – David Tollen
  - B. Cyberspace Law Symposium – Konrad Trope
  - C. Law School Outreach via ABA Sci & Tech Committee – Konrad Trope
- VI. Career Corner – Featuring Member Francoise Gilbert (10 min)
- VII. Program, Eric Goldman, "Click Fraud" (60 Min), from 11:30 am to

12:30 pm

Presented by Member Eric Goldman, Assistant Professor, Santa Clara School of Law and Director of the High Technology Law Institute

This talk will discuss online advertising and the problem of click fraud, including updates on the status of recent lawsuits.

1 Hour MCLE Credit available

VIII. Time and place of next meeting; conclusion

For more information about the Cyberspace Committee, please see the committee's Web site: [www.calbar.org/buslaw/cyberspace](http://www.calbar.org/buslaw/cyberspace).

These periodic e-mails are being sent to you because you expressed interest in receiving news and information from the Cyberspace Law Committee of the State Bar of California's Business Law Section. If you no longer wish to receive these communications or you have a new e-mail address -- or if you have a friend or colleague who would like to add his or her e-mail address to our distributions list, please contact [Susan Orloff](#), Section Coordinator of the Business Law Section.